



FOR IMMEDIATE RELEASE

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bark! bark! Daycare Opens Innovative Pawp Up Boutique & Treat Bar for Pets at 2ND & PCH



bark!bark!®

LONG BEACH, Calif. (November 2, 2023) — [2ND & PCH](#) has announced [bark! bark! Daycare](#) will open its latest venture, the **Pawp Up Boutique & Treat Bar**, at the center on Saturday, November 4. This innovative boutique experience takes pampering pets to the next level with freshly-baked biscuits and gourmet delights. Owners and their furry companions can unleash their inner artist in the DIY Barks n' Crafts area equipped for creating custom matching collars and bracelets, personalized paw print artwork and more. The boutique also features a handpicked selection of top-quality dog retail items. From stylish accessories to premium food and treats, toys and cozy bedding, the curated collection ensures safety, durability and the latest trends in doggy fashion.

"We couldn't be more excited to introduce the bark! bark! Pawp Up Boutique & Treat Bar, a one-of-a-kind boutique experience designed to celebrate the love and joy our furry friends bring into our lives," said bark! bark! Founders Vivian Dominguez and Danielle Portillo. "Our Treat Bar, DIY Barks n' Crafts area and carefully selected retail items are all aimed at enhancing the bond between dogs and their human companions. We can't wait to welcome pet parents and their pups to this extraordinary shopping experience."

The Pawp Up Boutique and Treat Bar will be located on the ground level of the center in suite 125. Store hours are Monday - Saturday from 10:00 am to 9:00 pm and Sunday from 11:00 am to 7:00 pm. Store phone number is (562) 200-0275. 2ND & PCH is located at E 2nd St & Pacific Coast Hwy Long Beach, CA 90803.

For more information and a complete directory of 2ND & PCH businesses visit 2ndandpch.com or interact via [Instagram](#) or [Facebook](#).

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About 2ND & PCH

2ND & PCH invites you to a coastal experience with marina views where you will find national, regional, and locally grown best-in-class retailers and restaurateurs. Art and culture intersect with walkable streetscapes within a community urban village. Our casual yet elegant style connects outdoor living with the SoCal lifestyle providing a space to create memories. With nearly 1,100 parking spaces, complimentary Wi-Fi, fire pits, a water feature, lush landscaping, dedicated bicycle lanes and hospitality focused amenities, we welcome you to take in the views while you stay, shop, dine and relax.

About CenterCal Properties, LLC

CenterCal Properties, LLC, founded in 2004 by Fred Bruning and Jean Paul Wardy, is a full-service commercial real estate company in the business of investing, developing, leasing, and managing its projects. CenterCal excels in, and is best known for, creating destinations throughout the western United States with a unique strategy of "place-making," which emphasizes the importance of developing spaces with a sense of community.

Bruning and Wardy's creative vision and passion for development, coupled with CenterCal's internal expertise, is evident in the properties the company owns and operates today. In the Pacific Northwest, those include: Bridgeport Village, Mercantile Village, Nyberg Rivers and Nyberg Woods in Oregon, and The Village at Totem Lake, Valley Mall, The Terminal at Ballard and The Trails at Silverdale in Washington. The Intermountain Region properties include: Mountain View Village phase I and II, Station Park and Canyon Corners in Utah and The Village at Meridian and Treasure Valley Marketplace in Idaho. California is home to: Bay Street Emeryville, The Veranda, The Collection at Riverpark, 2ND & PCH and Plaza 183. Projects currently under development include The Village at Meridian Phase 2B in Meridian, Idaho.

CenterCal Properties also provides our valued partners with 3rd Party Management services at Oakland Mall in Troy, Michigan and Manhattan Town Center in Manhattan, Kansas.

For more information on all of CenterCal's properties, please visit CenterCal.com.

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