



FOR IMMEDIATE RELEASE

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2ND & PCH Celebrates Hispanic Heritage and Dia de Los Muertos Among Free Events Available this October



Photo provided courtesy of 2ND & PCH.

LONG BEACH, Calif. (October 2, 2023) — With fall in full swing, 2ND & PCH invites the community to make the most of the season with fun, family-friendly events this October.

The center's live concert series continues with **Beachside Beats Fest** featuring live musical performances on Seaport Way from 5:00 pm. - 8:00 pm. Get in the Halloween spirit with **Ghouls Night Out** on October 26th beginning with a Michael Jackson Tribute and Thriller flash mob dance tutorial at 5:00 pm. Filipino band, **Browndition**, takes the stage at 6:30 pm. in honor of

Filipino American History Month, covering crowd favorite hits from Bruno Mars, Michael Jackson and Prince. Attendees for Ghouls Night Out are invited to dress up as zombies and ghouls. Kid-friendly activities include arts and crafts, facepainting and airbrush tattoos. Guests are encouraged to bring chairs and blankets for first-come, first-served seating.

PCH Movies & Moonlight: Fall Fridays outdoor movies series welcomes visitors to a feature of **Hocus Pocus** on Friday, October 20th presented in partnership with One Medical. Starting at 4:30 pm. visitors can bring their furry friends to participate in a HOWL-O-WEEN Costume Contest hosted by Bark! Bark!. The movie will begin at sunset and is complimentary for the community. Free airbrush tattoos will be available 6:00 pm. - 8:00 pm. on Seaport Way. Guests are encouraged to bring lawn chairs and blankets. Self-seating and heaters will be available on Seaport Way on a first-come first-served basis. Pets are also welcome on-leash. 2ND & PCH CIRCLE members can enjoy a complimentary 2ND & PCH exclusive trick-or-treat pumpkin tote bag while supplies last. Become a part of the 2ND & PCH CIRCLE by visiting 2ndandpch.com and entering your email address for more exciting offers and updates.

Support small businesses and shop local artisan crafts at the fall-themed **Creative Communal** market Sunday, October 22nd from 11:00 am. – 4:00 pm. The curated open-air market includes over 30 local artisans and vendors, like slime with Stress Pop Slime and permanent jewelry with Haus of Roux. Live entertainment will be available starting with DJ Dead Loop from 11:00 am. - 2:00 pm. and DJ Aileen from 2:30 pm. - 4:00 pm. Visitors can meet and greet with Beetlejuice characters from 11:30 am. - 12:30 pm. and are encouraged to wear costumes for photo ops. Kids can put on face painting, provided by Karen Does Face Painting.

Bring the whole family for the **Dia de Los Muertos Festival**, hosted by Unidos Community Events, on Saturday, October 28th from 4:00 pm. - 8:00 pm. where families can enjoy mariachi and folklórico dance performances, discover seasonally themed artisanal goods, celebrate the cycle of life with an ofrenda installation and experience culture. Kids can create their own themed crafts, provided by Able ARTS Work, and meet special characters, provided by Clubhouse Characters. Guests are encouraged to dress in their best Catrina look with flower crowns and Day of the Dead makeup.

Experience a trick-or-treating event at **The Pumpkin Path** on Halloween night, Tuesday, October 31st from 5:00 pm. - 7:00 pm. Visitors can enjoy a DJ set, photo booth and special giveaways and kids can participate in trick-or-treating at select retailers and meet Halloween themed characters. 2ND & PCH CIRCLE members will receive a complimentary 2ND & PCH exclusive trick-or-treat pumpkin tote bag while supplies last.

For more information on events and a complete list of tenants visit 2ndandpch.com or interact via [Instagram](#) or [Facebook](#).

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About 2ND & PCH

2ND & PCH invites you to a coastal experience with marina views where you will find national, regional, and locally grown best-in-class retailers and restaurateurs. Art and culture intersect with walkable streetscapes within a community urban village. Our casual yet elegant style connects

outdoor living with the SoCal lifestyle providing a space to create memories. With nearly 1,100 parking spaces, complimentary Wi-Fi, fire pits, a water feature, lush landscaping, dedicated bicycle lanes and hospitality focused amenities, we welcome you to take in the views while you stay, shop, dine and relax.

About CenterCal Properties, LLC

CenterCal Properties, LLC, founded in 2004 by Fred Bruning and Jean Paul Wardy, is a full-service commercial real estate company in the business of investing, developing, leasing, and managing its projects. CenterCal excels in, and is best known for, creating destinations throughout the western United States with a unique strategy of "place-making," which emphasizes the importance of developing spaces with a sense of community.

Bruning and Wardy's creative vision and passion for development, coupled with CenterCal's internal expertise, is evident in the properties the company owns and operates today. In the Pacific Northwest, those include: Bridgeport Village, Mercantile Village, Nyberg Rivers and Nyberg Woods in Oregon, and The Village at Totem Lake, Valley Mall, The Terminal at Ballard and The Trails at Silverdale in Washington. The Intermountain Region properties include: Mountain View Village phase I and II, Station Park and Canyon Corners in Utah and The Village at Meridian and Treasure Valley Marketplace in Idaho. California is home to: Bay Street Emeryville, The Veranda, The Collection at Riverpark, 2ND & PCH and Plaza 183. Projects currently under development include The Village at Meridian Phase 2B in Meridian, Idaho.

CenterCal Properties also provides our valued partners with 3rd Party Management services at Oakland Mall in Troy, Michigan and Manhattan Town Center in Manhattan, Kansas.

For more information on all of CenterCal's properties, please visit CenterCal.com.

