



FOR IMMEDIATE RELEASE

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**Experience the Magic of the Season with Full Schedule of
Holiday Events at 2ND & PCH**

Festivities include annual tree lighting, photos with Santa, holiday movie series and more



Photo courtesy of 2ND & PCH.

LONG BEACH, Calif. (November 8, 2023) — 2ND & PCH welcomes visitors to celebrate the magic of the season and participate in festivities for the whole community. Kick off the holidays with the center's 5th annual tree lighting, **Light Up the Night** on Thursday, November 16th from 5:00 to 8:00

p.m. This celebrated event is free and open to all. Santa and Mrs. Claus arrive at 5:00 p.m. led by the Woodrow Wilson High School marching band. The lighting of a spectacular 43 ft. live White Fir Christmas tree will take place near the grand staircase. Family-friendly activities and entertainment continue throughout the evening including a performance by Hollywood-based big band jazz ensemble Phat Cat Swinger, meet and greets with special holiday characters, face painting, hair tinsel application and balloon artists. Guests are encouraged to wear elf costumes to participate in the themed seasonal fun. The first RSVP'd guests to check in at the 2ND & PCH booth between 4:00 to 5:00 p.m. will receive a complimentary snowflake light stick. The annual tree lighting anchors a diverse lineup of other exciting holiday events throughout the center for all to enjoy during the holidays.

Other Holiday Programming:

Holiday Pup Crawl

Saturday, November 11th | 12:00 to 4:00 p.m.

Jumpstart holiday shopping at this event featuring music, activities and special dog-friendly vendors, presented by bark! bark!. Participating restaurants will be offering exclusive deals to Pup Crawl attendees including Beachwood Brewing, Noble Bird, Shake Shack and more.

PCH Movies & Moonlight: Polar Express

Friday, December 1st | 6:00 to 8:00 p.m.

The holiday film showing, presented in partnership with One Medical, features the seasonal favorite **Polar Express**. The movie begins at sunset, weather permitting and is complimentary for the community. Free airbrush tattoos will be available on Seaport Way. Guests are encouraged to bring lawn chairs and blankets; self-seating and heaters will be available on a first-come first-served basis. Pets are also welcome on-leash.

Kids Club, Story Time with Mrs. Claus

Tuesday, December 5th | 10:00 a.m. to 12:00 p.m.

Located on Seaport Way, this event includes seasonal arts and crafts, story and singing time with Mrs. Claus. Kids Club is best suited for ages 12 and under, weather permitting.

Breakfast with Santa

Saturdays, December 9th & 16th | 9:00 to 10:00 a.m.

Noble Bird Rotisserie hosts this festive event series where attendees enjoy a breakfast to remember with special guests Santa and holiday friends. Reservations are required. For additional details, menu options and booking visit 2ndandpch.com/Events.

Creative Communal

Sundays, December 10th & 17th | 11:00 a.m. to 4:00 p.m.

Shop small businesses during the holiday season with this curated open-air market that includes unique goods from over 30 local artisans and vendors, live entertainment, photo opps and more.

Selfies with Santa and Paws & Claws

Tuesdays, Thursdays, Saturdays and Sundays from November 18 to December 24

Come dressed in your holiday best as Santa Claus visits the center on weekdays for free photo opportunities (no photographer present). Professional photos will be available for purchase during the weekends. Pet companions of all kinds are welcome to take photos with Santa on Wednesdays December 6th, 13th and 20th from 4:00 to 7:00 p.m. Photo lines will be cued — no reservations required.

Silent Santa

Sundays, December 10th & 17th | 9:00 to 11:00 a.m.

This event is catered towards children and adults with sensory sensitivities, offering one-on-one time with Santa Claus to take photos without crowds, lights and noise. Online RSVPs are required, to register visit 2ndandpch.com/Events.

2ND & PCH will remain open for extended holiday hours December 14th - 23rd, 9:00 a.m. - 9:00 p.m. to allow extra time for shopping and all your holiday necessities. For more information on holiday happenings and a complete list of tenants, visit 2ndandpch.com or visit our [Instagram](#) or [Facebook](#).

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About 2ND & PCH

2ND & PCH invites you to a coastal experience with marina views where you will find national, regional, and locally grown best-in-class retailers and restaurateurs. Art and culture intersect with walkable streetscapes within a community urban village. Our casual yet elegant style connects outdoor living with the SoCal lifestyle providing a space to create memories. With nearly 1,100 parking spaces, complimentary Wi-Fi, fire pits, a water feature, lush landscaping, dedicated bicycle lanes and hospitality focused amenities, we welcome you to take in the views while you stay, shop, dine and relax.

About CenterCal Properties, LLC

CenterCal Properties, LLC, founded in 2004 by Fred Bruning and Jean Paul Wardy, is a full-service commercial real estate company in the business of investing, developing, leasing, and managing its projects. CenterCal excels in, and is best known for, creating destinations throughout the western United States with a unique strategy of "place-making," which emphasizes the importance of developing spaces with a sense of community.

Bruning and Wardy's creative vision and passion for development, coupled with CenterCal's internal expertise, is evident in the properties the company owns and operates today. In the Pacific Northwest, those include: Bridgeport Village, Mercantile Village, Nyberg Rivers and Nyberg Woods in Oregon, and The Village at Totem Lake, Valley Mall, The Terminal at Ballard and The Trails at Silverdale in Washington. The Intermountain Region properties include: Mountain View Village, Station Park and Canyon Corners in Utah and The Village at Meridian and Treasure Valley Marketplace in Idaho. California is home to: Bay Street Emeryville, The Veranda, The Collection at Riverpark, 2ND & PCH and Plaza 183. Projects currently under development include Mountain View Village Phase 2 in Riverton, Utah and The Village at Meridian Phase 2B in Meridian, Idaho.

CenterCal Properties also provides our valued partners with 3rd Party Management services at Oakland Mall in Troy, Michigan and Manhattan Town Center in Manhattan, Kansas.

For more information on all of CenterCal's properties, please visit CenterCal.com.

