



FOR IMMEDIATE RELEASE

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VAN LEEUWEN ICE CREAM TO OPEN LONG BEACH SCOOP SHOP

The first of three LA area scoop shops to come this summer, Van Leeuwen Long Beach will open its doors on June 29



What: [Van Leeuwen Ice Cream](#), the NYC born and nationally beloved brand known for its made-from-scratch dairy and vegan ice creams, will open a scoop shop in Long Beach at [2ND & PCH](#). The Long Beach store is Van Leeuwen's seventh location in Los Angeles, and marks the first of three LA area openings to come this summer preceding scoop shops in Fairfax and Woodland Hills.

When: Opening day hours on Thursday, June 29 are 12pm-11pm. In celebration of the opening, the shop will offer \$1 scoops on opening day from 12pm-2pm and free LA totes to the first 50 customers. Daily hours are 11am-11pm.

Where: The scoop shop is located in the 2nd & PCH center (on the ground level near the grand staircase) at 6420 East Pacific Coast Highway, Suite 140. Guests can enjoy their treats at the scoop shop or order pints for takeout or delivery.

For more info: Follow the brand on Instagram [@vanleeuwenicecream](https://www.instagram.com/vanleeuwenicecream) or visit www.vanleeuwenicecream.com.

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About Van Leeuwen: Van Leeuwen was born in the form of a yellow scoop truck on the streets of NYC in 2008. Its French-style ice cream (made with more than double the amount of egg yolks as standard ice cream) quickly gained a loyal following, and Van Leeuwen has since expanded into storefronts in New York, California, Colorado, Connecticut, DC, New Jersey, Pennsylvania, and Texas, as well as grocery stores across the country, including Safeway, Walmart and Whole Foods. Van Leeuwen's goal — to make good ice cream that makes you feel good — also extends to its vegan options, which are made with simple recipes and choice ingredients. It's not "vegan ice cream," it's good ice cream that happens to be vegan! The extensive menu features more than 30 signature flavors including Honeycomb, Pistachio (made with Pistachios sourced from Mount Etna in Sicily), Marionberry Cheesecake (made with vine-ripened berries from Oregon farm partner Stahlbush Island Farms), Praline Butter Cake and Earl Grey Tea, in addition to sundaes, housemade waffle cones, ice cream sandwiches, root beer floats, milkshakes and pints to-go. Popular vegan flavors made with oat and cashew milk, include Churros & Fudge, Peanut Butter Brownie Honeycomb, Strawberry Shortcake and more. Van Leeuwen is known nationally for creative seasonal and out-of-the-box limited-edition collaboration flavors such as Hidden Valley Ranch, Kraft Macaroni & Cheese and BIGFACE Coffee Affogato in partnership with NBA All-Star Jimmy Butler. Van Leeuwen offers quarterly seasonal specials, and its summer flavors - Passion Fruit Berry Pop, Ice Cream Cake, Vegan Pina Colada and Lemon Sorbet - will be available until August 31.

About 2ND & PCH

2ND & PCH invites you to a coastal experience with marina views where you will find national, regional, and locally grown best-in-class retailers and restaurateurs. Art and culture intersect with walkable streetscapes within a community urban village. Our casual yet elegant style connects outdoor living with the SoCal lifestyle providing a space to create memories. With nearly 1,100 parking spaces, complimentary Wi-Fi, fire pits, a water feature, lush landscaping, dedicated bicycle lanes and hospitality focused amenities, we welcome you to take in the views while you stay, shop, dine and relax.

About CenterCal Properties, LLC

CenterCal Properties, LLC, founded in 2004 by Fred Bruning and Jean Paul Wardy, is a full-service commercial real estate company in the business of investing, developing, leasing, and managing its projects. CenterCal excels in, and is best known for, creating destinations throughout the western United States with a unique strategy of "place-making," which emphasizes the importance of developing spaces with a sense of community.

Bruning and Wardy's creative vision and passion for development, coupled with CenterCal's internal expertise, is evident in the properties the company owns and operates today. In the Pacific Northwest, those include: Bridgeport Village, Mercantile Village, Nyberg Rivers and Nyberg Woods in Oregon, and The Village at Totem Lake, Valley Mall, The Terminal at Ballard and The Trails

at Silverdale in Washington. The Intermountain Region properties include: Mountain View Village phase I and II, Station Park and Canyon Corners in Utah and The Village at Meridian and Treasure Valley Marketplace in Idaho. California is home to: Bay Street Emeryville, The Veranda, The Collection at Riverpark, 2ND & PCH and Plaza 183. Projects currently under development include The Village at Meridian Phase 2B in Meridian, Idaho.

CenterCal Properties also provides our valued partners with 3rd Party Management services at Oakland Mall in Troy, Michigan and Manhattan Town Center in Manhattan, Kansas.

For more information on all of CenterCal's properties, please visit CenterCal.com.

