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2ND & PCH Announces Three New Tenants Planned for 2024 Plus Return of Penelope Pots



Rendering of restaurant entrance provided by Telefèric Barcelona.

LONG BEACH, Calif. (December 7, 2023) — [2ND & PCH](#) has announced a wave of new tenants planned for 2024, spanning fitness, retail and dining offerings. New tenants coming soon include **Rumble Boxing** group fitness, performance apparel brand **Vuori Clothing** and Spanish restaurant **Telefèric Barcelona**. In addition, the center has welcomed the return of **Penelope Pots** which reopened in November and offers plants, unique gifts, a floral bar and classes.

Rumble Boxing, a full-body, boxing-inspired group fitness experience, will make its first entry into the Long Beach market with a studio expected to open at 2ND & PCH by early 2024. Founded in New York City in 2017, the boutique boxing concept delivers 45-minute, 10-round, full-body strength and conditioning workouts crafted around specially designed water-filled, teardrop-style boxing bags. The Long Beach location is owned by Christine Suder who opened her first

boutique fitness studio 10 years ago in Manhattan Beach, followed by additional locations in Fullerton and Brea. The studio at 2ND & PCH will be located on the ground level of the center facing Marina Drive.



Photo of group fitness class provided by Rumble Boxing.

Launched in 2015, [Vuori Clothing](#) is a new perspective on performance apparel that delivers elevated, everyday essentials that blur the lines between fitness and life. An active yogi and surfer, founder Joe Kudla was motivated to create clothing that's built to move in and styled for life. Today, Vuori is available at retailers around the globe and has stores in nearly 50 cities. The newest store at 2ND & PCH will be located on the ground level of the center along Seaport Way. With products that are designed to last, the Climate Neutral Certified brand is committed to sustainability, with a three-tiered approach: involving the use of recycled and sustainable materials, reducing of plastic waste and offsetting 100% of carbon emissions. Vuori's Investment in happiness drives meaning for every area of the business, a philosophy and active commitment to the shared happiness of its team, customers, community and the natural environment.

2ND & PCH continues to be a hub for best-in-class dining options and unique concepts. Barcelona-based restaurant [Telefèric Barcelona](#) is bringing its beloved tapas to Long Beach with its second Southern California location. The 2ND & PCH opening marks the fifth stateside outpost for the group, which is spearheaded by siblings Xavi and Maria Padrosa. Inspired by the food and atmosphere of Spain's Costa Brava region, Telefèric Barcelona's menu will showcase authentic Spanish tapas like patatas bravas and croquettes to more creative shareable plates like the Galician grilled octopus with pimentón potato purée or 100% acorn fed Jamón Ibérico amongst other delicacies. The restaurant's interior design seeks to seamlessly blend the Mediterranean and Pacific coastal influences for a unique atmosphere that evokes the essence of the Catalan coast. The forthcoming 2ND & PCH location will be on the ground level of the center.



Photo of tapas provided by Telefèric Barcelona.

The center is also pleased to announce the return of [Penelope Pots](#) which returned in November. The retail plant, flower and gift store originally opened at 2ND & PCH in 2020 and quickly became a community favorite. The store has reopened in its previous location on the ground level of the center on Marina Drive and Second Street, nearest Whole Foods Market. Penelope Pots features a curated assortment of florals, pre-potted plants, apparel, unique gifts, holiday items, home goods and more. The store will also host a number of weekend events throughout the year featuring seasonal themes and activities such as wreath making and dried floral arrangement.



Photo of storefront provided by Penelope Pots.

For more information and a complete directory of businesses visit 2ndandpch.com or interact via [Instagram](#) or [Facebook](#).

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About 2ND & PCH

2ND & PCH invites you to a coastal experience with marina views where you will find national, regional, and locally grown best-in-class retailers and restaurateurs. Art and culture intersect with walkable streetscapes within a community urban village. Our casual yet elegant style connects outdoor living with the SoCal lifestyle providing a space to create memories. With nearly 1,100 parking spaces, complimentary Wi-Fi, fire pits, a water feature, lush landscaping, dedicated bicycle lanes and hospitality focused amenities, we welcome you to take in the views while you stay, shop, dine and relax.

About CenterCal Properties, LLC

CenterCal Properties, LLC, founded in 2004 by Fred Bruning and Jean Paul Wardy, is a full-service commercial real estate company in the business of investing, developing, leasing, and managing properties throughout the western United States. Considered one of the leaders in mixed-use lifestyle center development, CenterCal is best known for creating destinations with a unique strategy of placemaking, which emphasizes the importance of community gathering and growth.

For more information on all of CenterCal's properties, please visit CenterCal.com.

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