



**FOR IMMEDIATE RELEASE**

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**Celebrate AAPI Heritage Month at 2ND & PCH with  
Culture & Couture Fashion Show and Feast**

*Delve into culture, cuisine and exciting entertainment at this inaugural event*



*Photo courtesy of 2ND & PCH.*

**LONG BEACH, Calif. (May 13, 2024)** — [2ND & PCH](#) invites the community to a one-of-a-kind evening celebrating the vibrant colors and rich traditions of Asian American and Pacific Islander culture as well as delicious cuisine at the first-ever **Culture & Couture: AAPI Fashion Feast** on Thursday, May 23rd from 3:00 - 8:00 p.m. Presented in partnership with [Diversity Fashion World](#), the Culture & Couture event commemorates AAPI Heritage Month with a unique opportunity to experience a fashion show featuring top-notch cultural designers after indulging in a delightful culinary journey. Showcasing cuisine from a range of 2ND & PCH restaurants including A PCH, Noble Bird Rotisserie, Ola Mexican Kitchen and Telefèric Barcelona, an elegantly set long dining table will be teeming with selections of food from each restaurant. After dinner, guests will turn

their chairs for a front-row seat to spectacular couture as Seaport Way is transformed into a runway and models preview exclusive designs.

Cocktail hour starts at 3:00 p.m. at the Palapa and A PCH bar area located on the upper level, followed by the feast at 5:00 p.m. and the fashion show at 6:00 p.m. on Seaport Way. Additional entertainment includes violinist Daniel Morris Music, Pacific Island dancers showcasing Tahitian and Haka styles, belly dancing by Miss Asia USA 2020, Didi Caneda, and dances by Filipino American Yo It's Jojo! Other cultural performances will include Priya Kumar and Ashi Naren. Diversity Fashion World will also be awarding this year's Influencer of the Year, recognizing them for their outstanding contributions to their community with nominees including 2ND & PCH, Javier Ortega, Khmmunity, Yo It's Jojo!, Jagjeet Singh Talwar, Dr. Seema Chaudhary and Virgelia Villegas.

Limited tickets are now available for \$100 per person at [2ndandpch.com/events](https://2ndandpch.com/events), with a portion of the proceeds benefiting [Able ARTS Work](#), a local nonprofit organization whose mission is to provide inclusive services for individuals with developmental disabilities, autism, and all people through creative arts therapies and education.

From Japan to the Philippines, designers will showcase a preview of their captivating designs for guests to enjoy. Highlighted fashion brands include:

- **KIMIE**

This brand was created by designer Libby, who was raised in both Ghana and Japan. Influenced by both cultures, KIMIE designs reflect an elegant fusion of soft-spoken Japanese attire with vibrant colors of Ghanaian heritage. Each design is crafted to evoke a sense of class and elegance with unique, simple statement pieces ensuring wearers feel confident and stylish.

- **Woodcraft**

Renowned Indian shoe designer Vaibhav Khosla, under the brand name Woodcraft, will showcase his exquisite leather shoe designs. Combining traditional Indian artistry with modern aesthetics, Woodcraft shoes epitomize luxury and elegance, captivating fashion enthusiasts worldwide with his craftsmanship, quality materials and keen eye for detail.

- **Kandahar Market**

For a blend of traditional charm and modern flare, attendees can explore designs for all occasions from Kandahar Market, an online Afghan American fashion store. Showcasing a unique fusion of ethnic styles with contemporary touches, this brand's collection offers cultural elegance and modern fashion sensibilities.

- **Amber Wang**

Rising star Amber Wang brings her unique aesthetic to the event, seamlessly blending elements of traditional Chinese attire with modern flair. With a keen eye for detail and a passion for innovation, she has captivated audiences with her ability to transform classic silhouettes into fashion-forward pieces that can be worn for both casual occasions and elegant formal events. Her versatile designs cater to the contemporary woman, offering endless possibilities for stylish and personalized looks.

- **Noble Creations**

Hailing from the Philippines, designer Amiel Noble brings a passion for traditional Barong, Tagalog and Filipiniana dresses to his designs utilizing the culture of embroidery passed to him from his mother in his youth. Through his brand, he aims to spread the beauty of Filipino culture and preserve traditional embroidery techniques.

- **Charlie Fashion Design**

With an innate sense of style and a heartwarming mission to empower individuals of all ages, Charlie, at just 9 years old, has earned accolades such as the "Best Designer Award" and invitations to prestigious events like NYFW with her designs. Charlie's dedication to philanthropy and inclusivity shines through her designs, which aim to make everyone feel beautiful and confident across cultures. Her motto, "Made Unique Like You. Be Style. Be You," epitomizes her commitment to self-expression and positivity. With an unwavering spirit and a flair for vibrant colors, Charlie continues to inspire and uplift communities, proving that age is no barrier to making a profound impact on the world stage.

For more information on this and other events as well as a complete list of tenants visit [2ndandpch.com](http://2ndandpch.com) or interact via [Instagram](#) or [Facebook](#).

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### **About 2ND & PCH**

2ND & PCH invites you to a coastal experience with marina views where you will find national, regional, and locally grown best-in-class retailers and restaurateurs. Art and culture intersect with walkable streetscapes within a community urban village. Our casual yet elegant style connects outdoor living with the SoCal lifestyle providing a space to create memories. With nearly 1,100 parking spaces, complimentary Wi-Fi, fire pits, a water feature, lush landscaping, dedicated bicycle lanes and hospitality-focused amenities, we welcome you to take in the views while you stay, shop, dine and relax.

### **About CenterCal Properties, LLC**

CenterCal Properties LLC, a premier full-service commercial real estate company founded in 2004, is redefining the landscape of the western U.S. With a focus on community-building, the company creates spaces that foster connection, enjoyment, and a sense of belonging. Under the visionary leadership of Founder and CEO Jean Paul Wardy, CenterCal Properties has become synonymous with excellence and innovation, boasting a portfolio of iconic destinations

across California, Idaho, Oregon, Utah and Washington. Rooted in core values that include creative persistence, high standards, resourcefulness, delivering today and unwavering integrity, CenterCal Properties specializes in the investment, development, leasing and management of high-quality retail and mixed-use development from its headquarters in El Segundo, Calif. More information, including a full property portfolio, is available at [www.centercal.com](http://www.centercal.com).

