



**FOR IMMEDIATE RELEASE**

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**Media Contact:**

Gabriella Silva, The ACE Agency

[gabriella@theaceagency.com](mailto:gabriella@theaceagency.com) | (858) 997-6346

**Press Images:**

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## 2ND & PCH Welcomes Summer with Free Events in June



*Photo of previous Beachside Beats Fest courtesy of 2ND & PCH.*

**LONG BEACH, Calif. (June 5, 2024)** — Welcome summer fun with a series of exciting family-friendly and free outdoor events this June offered by 2ND & PCH, Long Beach's premier outdoor shopping center.

**Long Beach Strong Beach**, the center's free pop up outdoor exercise series, continues on Wednesdays from June 5th through June 19th in partnership with Vuori Clothing. The class will be led by Purple Yoga from 9:00 a.m. - 11:00 a.m. each day at the scenic 2ND & PCH center grass lawn. After the workout, join the Vuori Clothing store for refreshments. The 2-day workout series

will return on Saturday, June 22nd and Sunday, June 23rd for a **Summer Pride Month Edition** event from 7:00 a.m. - 11:00 a.m. This special event features goodie bags including 2ND & PCH fitness tenants and more for a price of \$25 per person. 100% of the proceeds will be donated to charity. Guests can RSVP or purchase tickets to ensure that a spot will be held [here](#).

Head to the **Red Cross Blood Drive** on Monday, June 10th from 10:00 a.m. - 5:00 p.m. The Bloodmobile on Seaport Way offers walk-ups, pending availability, or appointment bookings to help save lives by donating blood. To register for an appointment, visit [redcrossblood.org](http://redcrossblood.org) and type the sponsor code "2NDPCH" under "Find A Blood Drive". Prospective donors can fill out the health history questionnaire in advance of their appointment at [redcrossblood.org/rapidpass](http://redcrossblood.org/rapidpass).

Listen to the tunes of the center's live music concert series, **Beachside Beats Fest**, which continues on Thursday, June 13th and 27th from 5:00 p.m. - 8:00 p.m. June 13th features SEVILLE, a funk and jazz tribute to Juneteenth on the main stage and June 27th features country/pop music in addition to a free line dance class on the grand staircase. The series continues with the following lineup:

- July 11 | TurnTABLES Band, 80's throwbacks DJ set & performance | Main stage
- July 25 | HONORE, RnB top hits | Grand staircase
- August 8 | Duo with Dasha, current top 40 all-genre music | Grand staircase
- August 22 | Reggae/island music | Main stage
- September 19 | Salsa/cumbia music & salsa class | Grand staircase

Dive into an underwater adventure on Friday, June 21st from 10:00 a.m. to 12:00 p.m. with a special **PCH Explorers Kids Club: Tidepool Animal Exploration** in partnership with Long Beach's Aquarium of the Pacific. Discover the fascinating marine life that inhabits local tidepools with the aquarium on wheels and learn from expert aquarists in this hands-on event. RSVP is required for timed entry, and can be made at [2ndandpch.com/events](http://2ndandpch.com/events).

**2ND & PCH Movies & Moonlight** returns on Friday, June 28th from 6:00 p.m. – 10:00 p.m. with a viewing of *WISH* on June 28th. Movies are free to the community; self-seating will be available on a first-come first-served basis. Guests are encouraged to bring their own, low-profile lawn chairs and blankets and pets are welcome, but must remain leashed.

Shop small and support local businesses at one of the pop-up markets hosted at the center in June featuring dozens of artisans and vendors, photo opportunities, and live entertainment. Curated open-air markets include the **714 Market** on Saturday, June 8th from 12:00 p.m. - 5:00 p.m. and the **Unidos Vendor Market: Under the Sea** on Saturday, June 29th from 2:00 p.m. - 8:00 p.m.

2ND & PCH welcomes guests to enjoy the array of restaurants, retailers, and specialty services within the center before, during or after events. For more information on events and a complete list of tenants visit [2ndandpch.com](http://2ndandpch.com) or interact via [Instagram](#) or [Facebook](#).

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### **About 2ND & PCH**

2ND & PCH invites you to a coastal experience with marina views where you will find national, regional, and locally grown best-in-class retailers and restaurateurs. Art and culture intersect with walkable streetscapes within a community urban village. Our casual yet elegant style connects outdoor living with the SoCal lifestyle providing a space to create memories. With nearly 1,100 parking spaces, complimentary Wi-Fi, fire pits, a water feature, lush landscaping, dedicated bicycle lanes and hospitality-focused amenities, we welcome you to take in the views while you stay, shop, dine and relax.

### **About CenterCal Properties LLC**

CenterCal Properties LLC, a premier full-service commercial real estate company founded in 2004, is redefining the landscape of the western U.S. With a focus on community-building, the company creates spaces that foster connection, enjoyment, and a sense of belonging. Under the visionary leadership of Founder and CEO Jean Paul Wardy, CenterCal Properties has become synonymous with excellence and innovation, boasting a portfolio of iconic destinations across California, Idaho, Oregon, Utah and Washington. Rooted in core values that include creative persistence, high standards, resourcefulness, delivering today and unwavering integrity, CenterCal Properties specializes in the investment, development, leasing and management of high-quality retail and mixed-use development from its headquarters in El Segundo, Calif. More information, including a full property portfolio, is available at [www.centercal.com](http://www.centercal.com).

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